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(71) Applicant: L'OREAL SA

(72) Inventor: AUDOUSSET MARIE-PASCALE

(54) DYEING COMPOSITION COMPRISING FIRST
 COUPLER COMPRISING
 1-ACETOXY-2-METHYLNAPHTHALENE, TWO
 KINDS OF DIFFERENT OXIDATION BASES
 AND SECOND COUPLER AND DYEING

(57) Abstract:

PROBLEM TO BE SOLVED: To obtain a nonselective dyeing composition for keratinous fibers capable of exhibiting a high tinting strength and improved in resistance to external factors affecting hair.

SOLUTION: This oxidation dyeing composition is ob-

tained by including 1-acetoxy-2-methylnaphthalene to be a first coupler, a first oxidation base comprising substituted p-aminophenols, a second oxidation base selected from p-phenylenediamines, double bases and heterocyclic oxidation bases and a second coupler in a medium suitable for dyeing or including the 1-acetoxy-2-methylnaphthalene to be the first coupler, two kinds of oxidation bases and the second coupler selected from substituted m-phenylenediamines, m-aminophenols, m-diphenols, mono- or polyhydroxynaphthalenes and heterocyclic couplers in the medium suitable for dyeing.

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